



# ANDREW GUISGAND

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## Objective

I am an experienced design system engineer and I want to enhance work flow and productivity to eliminate design entropy. I am able to collaborate with other designers and copywriters to provide an efficient final products. I am proficient at managing multiple tasks simultaneously and producing content on demand. I enjoy building things as well as working with web and digital graphics.

## Experience

### **VMLY&R / Senior Experience Designer September 2019 – Present**

I am part of the Ford Design Systems team. I am in charge of research and documentation of the UX requirements, defining the interactions, and wire-framing multiple breakpoints. I review the components in their final stage and provide a guide for best practices.

### **Leo Burnett / Production Artist – November 2017 - August 2019**

I worked directly with Buick and GMC on monthly OLA campaigns. I also worked with the UX team on developing client review site material and built component maps to articulate site functionality for the development team. I also built multiple tools for team development on new software and managed training materials for improving company wide implementation.

### **Andysignart.com / Freelance Artist – October 2001 - Present**

I work with small businesses and large businesses to communicate their goals with the many facets of development. I am an experiential engineer that builds design systems to help develop a great overall customer experience. My goal is to bridge the communication gap from my clients to their consumer.

### **Campbell-Ewald / Experiential Marketing February 2011 – May 2011**

I was an exhibit support driver for OnStar. Our team traveled to Washington DC, Detroit, Columbus, and Cleveland Ohio promoting the 2011 Push Onstar sweepstakes.

## Education

College For Creative Studies – 2017

Bachelor of Fine Arts

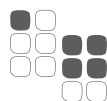
Program: Advertising Design

## Skills

Collaboration, User Experience (UX), Design Systems (UI), Customer Experience (CX)

Sketch App, Adobe - Illustrator, Photoshop, Premier, After Effects, Audition, Indesign

Atom, CSS, HTML, Invision, Java-script, Webflow, Wordpress



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